

Privacy Policy for iAmcards

Effective Date: January 01,2023

This Privacy Policy describes how iAmcards ("we," "us," or "our"), a portfolio of Advanta Core holdings, collect, use, store, disclose, and protect your personal information when you interact with our NFC business card ("Service"). Please read this Privacy Policy carefully to understand our practices regarding your personal information and how we will treat it. By using our Service, you consent to the collection and use of your personal information as described in this Privacy Policy.

1 Information We Collect:

1.1 Personal Information:

We may collect personal information that you provide to us, including but not limited to your name, contact information (such as email address, phone number), job title, and company name.

1.2 NFC Interaction Data:

When you interact with our NFC business card using an NFC-enabled device, we may collect data related to the interaction, such as the date and time of the interaction, the type of device used, and other technical information necessary for the functioning of the NFC technology.

1.3 Protection of Personal Accounts:

iAmcards is committed to maintaining the security and integrity of your personal information. We want to assure you that we will never ask for your personal accounts' passwords within our platform. We will never request access to your personal accounts, such as email, social media, or financial accounts. Please be cautious and do not provide your account passwords or sensitive information to anyone claiming to represent iAmcards. If you encounter any suspicious activity or receive any such requests, please contact us immediately at admin@iamcards.net

1.4 Personal information we may collect automatically from you:

- IP address: This is the number associated with the service through which you access the Internet, such as your ISP (Internet Service Provider).

- URL history: We collect data related to the web addresses you visit, including browser type, webpage title, host name, host path, and search parameters.
- Profile views and unique views: We utilize UTM parameters to distinguish between QR code scans and NFC scans, allowing us to track profile views and unique views.
- Date and time of visit: We record the date and time of your visit or use of our Services.
- Domain server: We collect information about the domain server you are using to access our Services.
- Type of computer, web browser, and operating system: We collect data about the type of computer, web browser, search engine, operating system, or platform you are using.
- Web page data: We collect data that identifies the web pages you visited before and after accessing our websites or using our Services.
- Movement and activity within the Websites: We aggregate information about your movement and activity within our websites.
- Mobile device information: If you access our Services using a mobile device, we may collect information such as the type of device, operating system version, and device identifier (UDID).

Please note that the collection of this information helps us improve our Services, personalize your experience, analyze trends, and ensure the proper functioning and security of our platform. We treat your Personal Information in accordance with our Privacy Policy to protect your privacy and maintain confidentiality.

2 Use of Information:

2.1 Provide and Improve our Service:

We may use the information we collect to provide you with the Service and improve its functionality, features, and user experience. This includes personalizing the content, analyzing user behavior and trends, and optimizing our Service.

2.2 Communication:

We may use your personal information to communicate with you, respond to your inquiries, provide customer support, send you updates and notifications related to the Service, and inform you about changes to our policies or terms.

2.3 Legal Compliance and Protection:

We may use your personal information to comply with applicable laws, regulations, legal processes, or enforceable governmental requests. We may also use or disclose your information to protect our rights, privacy, safety, or property, or those of others.

3 Data Sharing and Disclosure:

3.1 Service Providers:

We may engage third-party service providers to assist us in providing the Service or perform related services. These service providers will have access to your personal information only to the extent necessary to perform their tasks on our behalf and are obligated not to disclose or use it for any other purpose.

3.2 Business Transfers:

In the event of a merger, acquisition, or sale of our business or assets, your personal information may be transferred or disclosed as part of that transaction. We will notify you via email or a prominent notice on our website of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

3.3 Legal Requirements:

We may disclose your personal information if required to do so by law or in response to valid legal requests, such as a subpoena, court order, or government investigation.

4 Data Security:

We take reasonable measures to protect the security and integrity of your personal information. However, please be aware that no security measures can provide absolute protection, and we cannot guarantee the security of your information transmitted through the Service.

5 Children's Privacy:

Our Service is not directed to individuals under the age of 16, and we do not knowingly collect personal information from children. If you become aware that a child has provided us with personal information without parental consent, please contact us, and we will take steps to remove the information from our systems.

6 Changes to this Privacy Policy:

We may update this Privacy Policy from time to time, and the updated version will be effective when it is posted on our website. We encourage you to review this Privacy Policy periodically for any changes. Your continued use of the Service after the changes are posted constitutes your acceptance of the updated Privacy Policy.

7 Contact Us:

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at admin@iamcards.net

Please note that this Privacy Policy applies only to the Service provided by iAmcards, a portfolio of Advanta Core holdings, and does not cover any third-party websites or services linked to or referenced on our website. We are not responsible for the privacy practices of such third parties, and we encourage you to review their privacy policies before interacting with them.